



VENOUS 2021

AMERICAN VENOUS FORUM



VIRTUAL MEETING
MARCH 17-20, 2021



Educate



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PROSPECTUS

VENOUS2021 is Going to be a Little Different!

While we may come from various professional backgrounds, we are all bound by one common desire: to provide the best venous and lymphatic care for patients.

The AVF supports this calling by advancing new knowledge, by educating our members, their patients and the public, and by developing clinical guidelines and policies that guide treatment options that accelerate healing and improve quality of life.

VENOUS2021 will be a virtual event. While COVID-19 has forced us to change the format of our educational events, it has also provided new opportunities. With freedom from travel expenses and days away from work and home, we are anticipating a significant increase in participation from 450 attendees in 2020 to more than 700 professionals in 2021. Plus, for the first time, you can also engage with Day of Science attendees.

Your physician contact will grow from a three-day meeting with attendees to:

- Four days of live interaction
- 9+ months of on-demand exposure
- Opportunities to communicate with thousands of additional non-attending venous specialists

VENOUS2021 will provide an excellent opportunity to



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AVF Staff

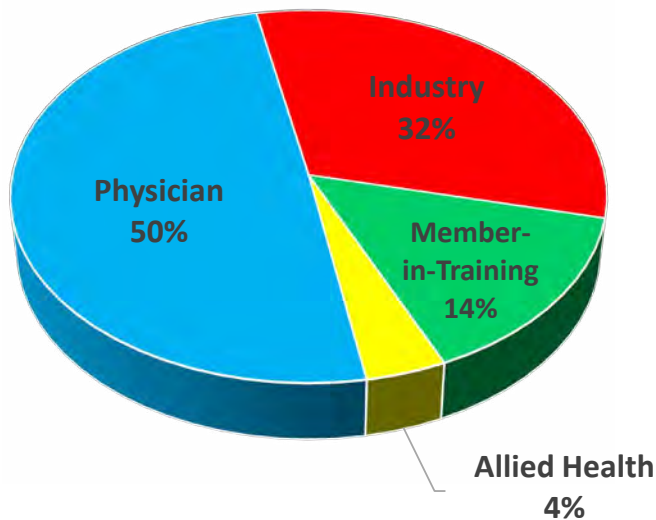
Executive Director - John Forbes
Director of Mission Advancement - Jeff Mendola
Associate Director - Laura Richards

Meeting Attendance

The target audience for AVF Annual Meetings includes vascular and general surgeons, interventional radiologists, interventional cardiologists, phlebologists, plastic surgeons, physician assistants, vascular nurse practitioners, nurses, technicians, technologists and other medical professionals who are currently treating venous disease.

Each year, the AVF also welcomes more than one hundred leaders, representatives and research & development staff from leading vascular healthcare companies that share the vision of improving patient outcomes and quality of care for individuals with venous disease.

Meeting Attendee Demographics



Countries Represented in 2020

Argentina	France	Russian Federation
Australia	Germany	Sweden
Canada	Guatemala	Switzerland
Chile	India	Ukraine
Colombia	Israel	United Kingdom
Cyprus	Italy	United States
Denmark	New Zealand	

VENOUS 2021
AMERICAN VENOUS FORUM

2020 Annual Meeting Supporters & Exhibitors:

American Vein and Lymphatic Society
American Venous Forum
American Venous Forum Foundation
AngioDynamics
BD
BMS / Pfizer
Boston Scientific
Carolon
Cook Medical
Endovascular Today
Gore & Associates
HK Surgical
Hokanson
Inari Medical
JANSSEN Pharmaceuticals
JOBST / Essity
Juzo
medi USA / circaid
Medtronic
Merz Aesthetics
NormaTec Medical
Penumbra, Inc
Philips Image Guided Therapy
SIGVARIS GROUP
Tactile Medical
Thrombolex
Vascular Quality Initiative (VQI)
Venclose
Vein Therapy News
Venous News
Virtual OfficeWare Healthcare Solutions

Annual Meeting Program Highlights

Late Breaking Venous Trials • Cutting-Edge Scientific Program • Expert Lectures
D. Eugene Strandness Memorial Lecture • Original Oral Abstract and Poster Presentations
David S. Sumner Venous Summit • Villavicencio Symposium • Presidential Address
Specialty International Symposia: "Sharing Excellence in Global Venous Science"
Day of Science • Special COVID-19 Session • AVF Annual Business Meeting
Virtual Poster Hall • On-Demand CME Opportunities • Daily Networking

Program Goals

- Provide cutting edge knowledge in effective clinical management of venous disease
- Gain insight into future directions from critical analysis of investigative findings
- Dedicate significant time to expert discussion and Q&A in order to foster meaningful dialogue among physicians and researchers on specific types of venous disease and treatments

Projected Attendance

Projected attendance for the 33rd Annual Meeting includes more than 700 general surgeons, vascular surgeons, interventional radiologists, physician assistants, nurse practitioners, industry representatives and other medical professionals who specialize in venous disease around the world.



WEDNESDAY	9:30am - 9:55am	Live Networking: Meet the AVF
	10:00am - 11:10am	Scientific Session 1: COVID-19 and Venous Disease
	11:15am - 11:45am	Industry Symposia A
	11:15am - 11:55pm	Day of Science: Basic Science Abstracts
	11:50am - 12:25pm	Scientific Session 2: Quick Shots
	12:00pm - 12:45pm	Day of Science: COVID Lessons Learned from the Pandemic
	12:30pm - 1:45pm	Top Abstracts & Late Breaking Trials
	12:50pm - 1:45pm	Day of Science: Latest Innovations in the Treatment of Venous Disease and VTE Research Priorities
	1:50pm - 2:20pm	Industry Symposia B
1:50pm - 2:35pm	Day of Science: Writing and Reviewing a Scientific Manuscript	
2:40pm - 3:35pm	Day of Science: Clinical Trials Design - Results - Conclusions	
THURSDAY	9:30am - 9:55am	Live Networking: 60-Second Exhibitors
	10:00am - 11:30am	Sumner Session: The State of the AVF - The Future is Bright
	11:35am - 12:35pm	Scientific Session 3: Deep Venous Disease I
	12:40pm - 1:10pm	Industry Symposia C
	1:15pm - 2:45pm	International Session: Sharing Excellence in Global Venous Science
	2:50pm - 3:20pm	Industry Symposia D
FRIDAY	9:30am - 9:55am	Live Networking: VENOUS2021 Attendees
	10:00am - 11:00am	Scientific Session 4: Deep Venous Disease II
	11:05am - 11:40am	D. Eugene Strandness Jr, MD: Keynote Speaker
	11:45am - 12:15pm	Industry Symposia E
	12:20pm - 1:50pm	President's Session
	1:55pm - 2:55pm	AVF Member Business Meeting
	3:00pm - 3:30pm	Industry Symposia F
SATURDAY	9:30am - 9:55am	Live Networking: Meet the Experts in the Exhibit Hall
	10:00am - 11:00am	Villiavicencio Symposium
	11:05am - 12:05pm	Scientific Session 5: Superficial Venous Disease
	11:05am - 11:50pm	Concurrent Session: European Venous Forum
	12:10pm - 12:40pm	Industry Symposia G
	12:45pm - 1:45pm	Scientific Session 6: Lymphedema and Contemporary Venous Care
	12:45pm - 1:30pm	Concurrent Session: Society for Vascular Medicine
	1:35pm - 2:20pm	Concurrent Session: The National Venous Registry & Quality Control
	1:50pm - 2:50pm	Scientific Session 7: VTE
	2:25pm - 3:10pm	Concurrent Session: American Vein & Lymphatic Society

Sponsor Packages	Signature Sponsor	Premium Sponsor	Basic Sponsor
Virtual Exhibit Space <ul style="list-style-type: none"> • Open to all registrants of Annual Meeting and Day of Science • Customizable virtual exhibit booth including: description, tags, links, downloads, and videos • Access to all registrant profiles with ability to communicate directly through virtual platform • Registrants can join online video discussions during designated exhibit hours • Registrants can request additional information or a private meeting • Virtual meeting room for individuals/group • Industry Expo Live Networking Activities (Thursday & Saturday morning) • Lead capture for booth visitors 	YES	YES	YES
Full access exhibitor badges including all educational sessions	8	4	2
VENOUS2021 E-mail (subject to AVF approval)	Two (1 to Registrants, 1 to Registrants & AVF Members)	One (Registrants & AVF Members)	One (Registrants)
VEIN SPECIALIST Ad (5,000+ distribution)	Full Page (7.75" wide x 9.25" tall)	Double (7" wide x 5" tall)	Single (7" wide x 2.5" tall)
Visibility Priority on Exhibitor Page	Featured	Prominent	Normal
Digital insert in Registrant "Welcome Kit" with Embedded Web Links	Two-Page PDF	Full-Page PDF	Half-Page PDF
Link to Your Exhibit Booth Featured on Virtual Meeting Home Page	Featured	Prominent	
Choice of Live Industry Symposia Session <ul style="list-style-type: none"> • Only seven non-competing symposia available • Live sessions are recorded and included in on-demand meeting content through 2021 	YES		
"View-only" badges (for educational purposes)	20		
Investment	\$17,500	\$6,500	\$4,500

Exhibit Hours

Virtual exhibit booths are available for viewing 24/7. Your exhibit booth live video meeting rooms will be open on Wednesday from 9:30am-2:20pm, Thursday from 9:30am-3:20pm, Friday from 9:30am-3:30pm, and Saturday from 9:30am-3:10pm. Exhibitors may designate video staffing during any or all of these hours.

Questions?

Please contact Jeff Mendola, Director of Mission Advancement, Jeff@VeinForum.org, 716-361-9623

AVF 33rd Annual Meeting - Sponsorship Application (page 1 of 2)

Company Details (List all information below as it should appear in printed meeting materials)

Company Name _____

Address _____

City _____ State _____ ZIP/Postal Code _____

Telephone _____ Fax _____

Website _____

Company Name to be Displayed on Signage _____

Exhibit Contact Details (Will receive all exhibit-related correspondence including invoices, badge registration info, etc.)

Contact Name _____ Title _____

Email _____ Phone _____

Sponsorship Package Selection (Please select your desired package below)

_____ Signature Sponsor: \$17,500 _____ Premium Sponsor: \$6,500 _____ Basic Sponsor: \$4,500

Products/equipment being promoted: _____

Thursday AM "60-second" live exhibit intro will be given by: _____

Saturday AM "in-booth" expert / product demonstration: _____

By signing the agreement below, you are acknowledging the following:

- The fee being paid will be used for exhibit or display fees only. No funds will be paid to support any educational programming or activities associated with the event.
- You will pay these fees without any expectations that your products or services will be purchased and without pressure to prescribe or purchase your products.
- This meeting is a virtual meeting.

We the exhibitor, understand that full payment for sponsorship is due with this application no later than Friday February 12, 2021. We also agree to abide by the Terms and Conditions set forth pertaining to this meeting.

Signed/Accepted _____ Total Amount \$ _____ Date: _____

DEADLINE FOR INCLUSION IN MEETING MATERIALS - All applications must be received by Friday, February 12, 2021.

TERMS OF PAYMENT - Full payment must accompany application unless paying via EFT. Accepted forms of payment for all sponsorship levels are check or EFT. Visa, Mastercard or American Express may only be used for sponsorships of \$5,000 or less. TAX ID #: 36-3643456

CONDUCTING VIRTUAL EXHIBITS - Exhibitors agree to accept and comply with the policies, rules and regulations contained in this Exhibitor Prospectus and on the Forum's website and all policies, rules and regulations adopted after publication of the Prospectus. The AVF reserves the right to not accept applications from exhibitors it deems inconsistent with the mission of the AVF or its Annual Meeting.

BADGE POLICY - All participants affiliated with exhibits must be registered. Badges are required to enter the virtual exhibit space. Each registrant will be issued an exhibitor badge and must be employed by the exhibiting company or have a direct business affiliation.

CME COMPLIANCE - All exhibitors are expected to comply with the Accreditation Council for Continuing Medical Education Standards for Commercial Support SM. These include gifts to physicians, ancillary events, and any other interaction that might violate the standards for ethical interactions set out by the AMA, OIG, PhRMA, NEMA, AdvaMed and Law.

FDA REGULATIONS - Exhibitors are reminded of the Food and Drug Administration (FDA) restrictions on the promotion of investigational and pre-approved drugs and devices. Exhibitors are also cautioned about FDA prohibition on promoting approved drugs for unapproved uses. Exhibitors are expected to abide by all applicable FDA regulations.

EXHIBITS - Exhibits are promotional events and your company will have no influence on the selection of speakers, topics, or other components of the event/CME activity.

AVF 33rd Annual Meeting - Sponsorship Application (page 2 of 2)

Payments of \$5,000 or more must be made by check or EFT only.

Please select your payment method below. Full payment must be received with this application. Checks should be made out to American Venous Forum in U.S. dollars drawn from a U.S. bank.

Check (Check#: _____)

EFT: American Venous Forum – JP Morgan Chase International Wire Instructions: (Please remit all funds in USD)

Beneficiary Name: American Venous Forum

Beneficiary Address: 1061 East Main Street, Suite 300 East Dundee, IL 60118

Bank Name: JP Morgan Chase

Bank Address: 9000 Haggerty – Mi 1-8205, Belleville, MI 48111

SWIFT Code: CHAS US 33

ABA Routing Number: 071000013

Account Number: 897707191

Please send confirmation email to: Lisa@Veritasamc.com

VISA Mastercard American Express

Total Charge to Credit Card \$ _____

Name on Card _____

Card Number _____ Exp Date ____/____ Security Code _____

Authorized Signature _____

E-mail address for confirmation, if not the Meeting Contact _____

Company Logo: Please email a digital version of your logo (vector, 300dpi jpeg or eps preferred) to Jeff Mendola at Jeff@VeinForum.org.

Application Deadline: Friday, February 12, 2021

Please retain a copy of this application for your files and return the original copy with payment to:

American Venous Forum
Attn: 2021 Annual Meeting
1061 E. Main Street, Suite 300
East Dundee, IL 60118
Phone: 847-752-5355
Fax: 847-960-3861



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