



VENOUS2025
AMERICAN VENOUS FORUM 

**SPONSORSHIP
PROSPECTUS**

FEBRUARY 16-19

InterContinental Hotel Buckhead
Atlanta, Georgia

JOIN US FOR VENOUS 2025!

**The 37th Annual Meeting of
The American Venous Forum in
Atlanta, Georgia, February 16-19, 2025!**



VENOUS2025 is a great opportunity for your organization to engage directly with physicians, students, and advanced practice providers who work in venous disease. VENOUS2025 spans four days and offers immersive education sessions, formal and informal gatherings and visible opportunities to show your support of AVF to our attendees and membership. Our conference planners are also preparing an agenda that allows our sponsors multiple ways to interact directly with the attendees and gain exposure to leading experts in treating and managing venous disease.

Please review the prospectus carefully. We have added several new opportunities to enhance your organization's exposure to the attendees.



TOGETHER FOR VENOUS CARE

AGENDA

All times are in Eastern Standard Time

SATURDAY, FEBRUARY 15, 2025

1:00 PM - 2:45 PM	APP+ and Physician-in-Training Joint Session - Ultrasound	
2:45 PM - 3:00 PM	Break	
3:00 PM - 5:00 PM	Physician-in-Training Session 1	APP+ Session - Guidelines, Leg Edema
6:00 PM - 7:30 PM	APP+ & Physician-in-Training Reception	

SUNDAY, FEBRUARY 16, 2025

8:00 AM - 8:45 AM	Breakfast	
8:45 AM - 10:15 AM	Physician-in-Training Session 2	APP+ Session - Wound Care
10:15 AM - 10:30 AM	Break	
10:30 AM - 12:00 PM	APP+ and Physician-in-Training Joint Session	
12:00 PM - 1:00 PM	Sponsored Lunch Symposium	
1:15 PM - 1:30 PM	Welcome	
1:30 PM - 2:30 PM	General Session I	APP+ Session - PVI
2:30 PM - 3:30 PM	General Session II	APP+ Session - Thrombosis
3:30 PM - 3:45 PM	Break	
3:45 PM - 5:30 PM	AVF / EVF / SVM Session	APP+ Session - Sclerotherapy

MONDAY, FEBRUARY 17, 2025

7:30 AM - 8:20 AM	Sponsored Breakfast Symposium	
8:30 AM - 10:00 AM	General Session III	
10:00 AM - 10:30 AM	Break	
10:30 AM - 12:00 PM	Villavicencio	
12:15 PM - 1:15 PM	Sponsored Lunch Symposium	
1:30 PM - 3:00 PM	General Session IV	
3:00 PM - 3:30 PM	Break	
3:30 PM - 4:30 PM	Sumner Session	
4:30 PM - 5:15 PM	General Session V	
5:15 PM - 6:00 PM	Doctor's Lounge	
6:00 PM - 7:30 PM	Opening Reception	

AGENDA

All times are in Eastern Standard Time

TUESDAY, FEBRUARY 18, 2025

7:30 AM - 8:20 AM	Sponsored Breakfast Symposium
8:30 AM - 9:15 AM	General Session VI
9:15 AM - 10:00 AM	Collaboration for the Science of Veins
10:00 AM - 10:30 AM	Break
10:30 AM - 11:00 AM	Strandness Keynote
11:00 AM - 12:00 PM	President's Session
12:00 PM - 1:00 PM	Sponsored Lunch Symposium
1:00 PM - 2:00 PM	General Session VII
2:00 PM - 3:00 PM	International Session
3:00 PM - 4:15 PM	Break in Exhibit Hall & Posters
4:15 PM - 5:15 PM	Venous Health Equities
5:15 PM - 6:00 PM	Doctor's Lounge
6:45 PM - 10:45 PM	AVF Gala

WEDNESDAY, FEBRUARY 19, 2025

7:30 AM - 8:15 AM	Member Business Meeting
8:15 AM - 9:15 AM	Sponsored Breakfast Symposium
9:15 AM - 10:15 AM	Late Breaking Trials
10:15 AM - 11:00 AM	Awards
11:00 AM - 11:15 AM	Break
11:15 AM - 12:15 PM	Novel Technology and Emerging Studies

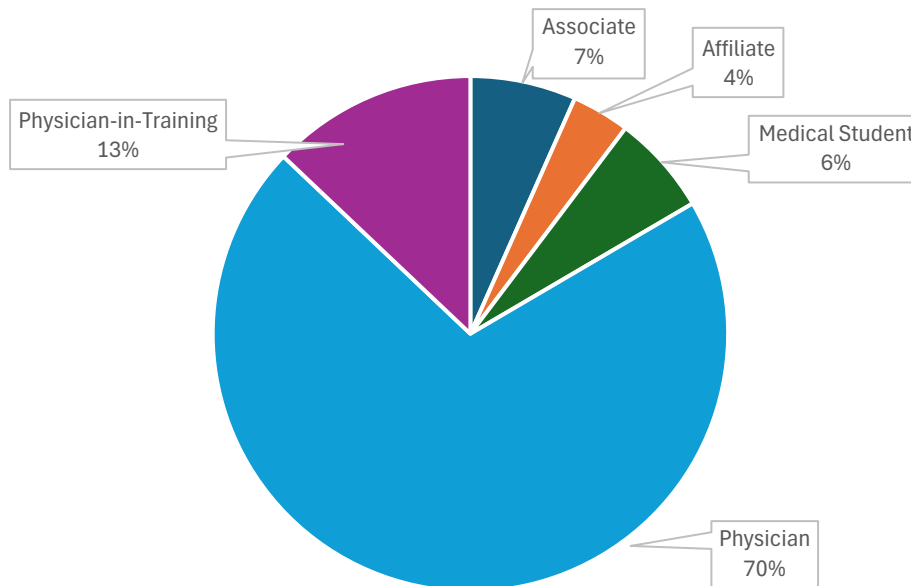
AVF 2024 ATTENDEE DEMOGRAPHICS

The American Venous Forum is a medical specialty society with more than 850 members worldwide who are dedicated to improving the care of patients with venous and lymphatic disease. AVF members are recognized internationally as thought leaders, expert investigators and top clinicians in the field.

AVF membership marks professional distinction and denotes a dedication to understanding and treating the entire spectrum of venous and lymphatic disorders, including:

- Vascular and General Surgeons
- Plastic Surgeons
- Interventional Radiologists and Cardiologists
- Academic and Research Physicians
- Phlebologists
- Advance Practice Providers
- Vascular Medicine Specialists
- Industry Representatives

AVF 2024 MEMBERSHIP - NATIONAL & INTERNATIONAL



AVF 2024 ATTENDEES - NATIONAL & INTERNATIONAL

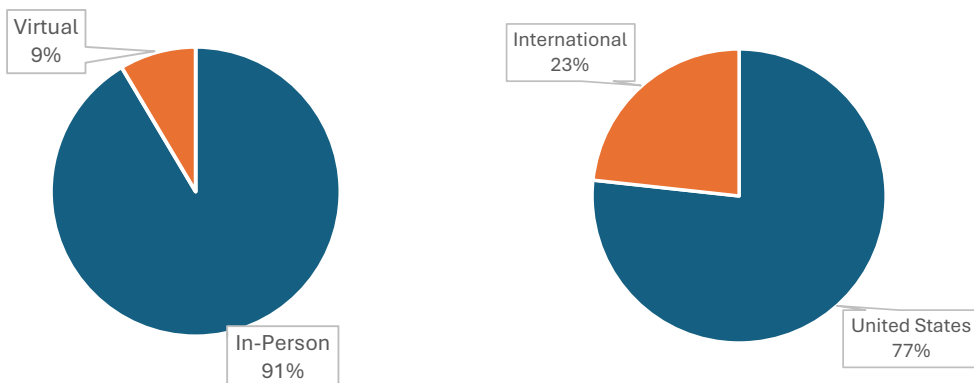


EXHIBIT AND SPONSORSHIP OFFERINGS

EXHIBITOR PACKAGES	TWO PREMIUM BOOTHS \$14,500	ONE PREMIUM BOOTH \$8,600	ONE STANDARD BOOTH \$5,600
Exhibit Booth with 6' draped table, two side chairs, one wastebasket, ID sign	20'x10' preferred location in exhibit hall	10'x 10' preferred location in exhibit hall	10'x 10'
Full-Access Exhibitor Badges for meeting attendees (Additional exhibitor badges: \$975/ea)	Six	Four	Two
AVF Celebration Tickets	Four	Two	One
VENOUS2025 Attendee Messaging (through Whova Meeting App)	Four	Two	One
Digital Ad in AVF Newsletter VEIN SPECIALIST (Distribution = 8,000+)	Premium - 900 pixels wide by 900 pixels tall	Premium - 900 pixels wide by 900 pixels tall	Standard - 900 pixels wide by 900 pixels tall
Opening Reception held in exhibit hall	Yes	Yes	Yes
Opportunity to Host Receptions/ Dinners for attendees beginning at 7:30pm on Sunday and 7:45pm on Monday	Yes	Yes	Yes
Opportunity to place Retractable Vertical Banner/Signage in foyer outside of Exhibit Hall entrance	Yes	Yes	No
Recognition as Break Sponsor	First 8 Premium Sponsors	First 8 Premium Sponsors	

MARKETING, BRANDING & PROMOTIONAL OPPORTUNITIES

(These are only available to organizations exhibiting at VENOUS2025.
Priority is given to those who purchase premium booth(s))

INDUSTRY SPONSORED SYMPOSIUMS

- Industry Sponsored Dinner Symposiums (2 available)..... \$42,000**
- Industry Sponsored Lunch Symposiums (3 available) \$36,000**
- Industry Sponsored Breakfast Symposiums (3 available) \$22,000**

Industry-sponsored symposiums offer a tremendous opportunity to provide education, demonstrate your company’s commitment to quality patient care, and build your corporate brand. Each symposium will accommodate 50 minutes for you to share content and education and is open to all meeting attendees. Sponsored symposiums are not part of the AVF Annual accredited program, and CME is unavailable through the AVF.

VENOUS2025 symposiums will be live-streamed to the world via a complimentary link, recorded and made available for viewing on the AVF website for at least six months.

The Lunch and Breakfast Symposiums will have a dedicated time slot with no competing sessions. Dinner Symposiums will be provided time for a 45-minute clinical presentation to attendees. The AVF will provide standard audio/visual along with food and beverages. The sponsoring company is responsible for any speaker fees and additional design and staging beyond the standard available through the Venous2025 conference. If additional staffing is needed, the event sponsor will be responsible for those costs. We welcome you to provide any educational and marketing materials during this event. These materials must be reviewed and approved by the AVF. Symposium titles are due by November 15, 2024.

PROMOTIONAL OPPORTUNITIES

- Hotel Key Cards \$6,000**

Remind attendees of your presence at the Annual Meeting when they arrive with a hotel key card featuring your company logo. The sponsor is responsible for supplying the finished key cards. *Limit of one (1) available.*

- Mobile App..... \$10,000**

This app for iPhone and Android mobile devices makes information on the 2025 Annual Meeting available at your fingertips. The sponsor’s name and logo will appear prominently within the app and will be available to all attendees before, during, and after the meeting. *Limit of one (1) available.*

- Attendee Wi-Fi \$8,000**

Provide high-speed internet access to attendees with a password of your choice. *Limit of one (1) available.*

- Opening Reception Sponsor..... \$8,000**

Recognition as a sponsor during the Opening Reception. The sponsor will receive additional exhibit space during the Opening Reception and the opportunity to designate a special “sponsor-named” drink. *Limit of one (1) available.*

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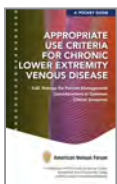


PROMOTIONAL OPPORTUNITIES (CONTINUED)

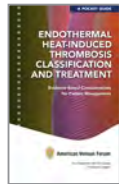
International Attendee Reception Sponsor \$5,000
Recognition as sponsor in the International Attendee Reception. *Limit of one (1) available.*

Physician-in-Training and Advanced Practice Provider Reception Sponsor \$6,000
Limit of three (3) available.

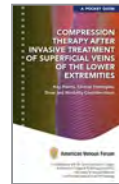
Pocket Guide Sponsor \$4,000
One **AVF Pocket Guide** would be distributed to each attendee with sponsor acknowledgment on the inside cover.



- *Appropriate Use Criteria for Chronic Lower Extremity Disease*

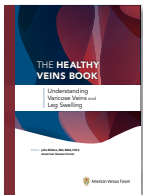


- *Clinical Pocket Guide: Endothermal Heat-Induced Thrombosis (EHIT) Classification and Treatment*



- *Clinical Pocket Guide: Compression Therapy After Invasive Treatment of Superficial Veins of the Lower Extremities*

Commitment is due by December 2, 2024. Limit of three (3) available.



Healthy Veins Book Sponsor \$5,000
Sponsor will receive 100 copies of our **Healthy Veins Book** for distribution at their exhibit booth. The giveaway will be promoted by the AVF. *Limit of one (1) available.*

Lanyards \$4,000
For distribution to all in-person attendees at VENOUS2025 Annual Meeting. Sponsor responsible for providing lanyards. *Limit of one (1) available.*

Attendee Registration Document Holder/Folder \$5,000
For distribution to all in-person attendees at VENOUS2025 Annual Meeting. Includes registration case and one color imprint. Sponsor responsible for additional costs if additional color imprint desired or upgrade tote is desired. *Limit of one (1) available. Ad insertion in the Document Holder is available for an additional \$500.*

Mobile Charging Station \$2,000
A custom-branded mobile charging station placed adjacent to your exhibit booth or in a central location. The sponsor is responsible for all supplying all artwork.

Door Drop Flyers \$3,000
Deliver your message throughout the hotel with a door drop to attendees' rooms. Sponsor responsible for delivering item to AVF registration desk at least 24 hours prior to distribution. *Limit of two (2) available per day.*

(Continued)

NEW OPPORTUNITIES FOR VENOUS2025

Translational Services to Attendees (Spanish and Japanese) \$3,000

With our growing international population at our annual conferences, translating educational sessions into Spanish and Japanese is important. Join us as we provide this real-time translation service to our important international guests. Sponsors will receive recognition for their support through slides shown in the meeting rooms just before and immediately following the sessions. Recognition will also be provided in the Meeting Attendee Agenda Book.

Presidents Dinner \$10,000

We are working through the final format for our President’s Dinner. The format will be broadened to include our current board of directors, past presidents and new/younger members and fellows to attend. A semi-structured conversational format will advance our mentorship and inclusivity priorities and allow the opportunity for conversation with our leadership by those newest to the AVF.

Puppy Booth \$5,000

With your sponsorship, we will work with a local animal shelter to bring puppies to the exhibit floor. This space will be designed to bring a break from the educational session to de-stress and play with puppies on the floor. Now, how much fun will this be?

AVF Celebration \$7,000

This is an evening for meeting attendees to relax, make new friends, talk with experts in attendance and learn from each other in an informal and friendly environment. Themed dinner, DJ for dancing along with other surprises planned for those in attendance. and beverages will be provided. If the sponsor of this event is interested, the opportunity for a “Signature Drink” is available (extra fee).

Atlanta Music Project \$3,000

At the start of the AVF Celebration, the Atlanta Music Project will showcase their vocal talents with the celebration attendees.

The Atlanta Music Project provides world-class music training and performance opportunities to youth in under-resourced communities.



The Atlanta Music Project believes that pursuing musical excellence leads to developing confidence, creativity and ambition in our youth. AMP believes that music has the power to bring together youth, family and community for the greater good. The AMP provides tuition-free, world-class music training and performance opportunities to young musicians across metro Atlanta.

(Continued)

Physician in Training and Advanced Practice Provider Hands-On Demonstration .. \$5,000

This non-CME session will be held on Sunday from 10:30 to 12:00 at VENOUS2025. Tabletop displays with APP+ and Physicians in Training moving from tabletop to tabletop for hands-on demonstrations and education provided directly to the attendees in a small group environment. Gamification will be used to encourage tabletop visits with the sponsor.

Proposed Tabletop Focus Areas:

1. All venous-related products and services
2. Wound care dressings:
 - Standard dressings: foams, absorptive dressings, gels, barriers, hydrocolloids, alginates, etc
 - Specialized dressings: Silver containing, enzymatic, antimicrobial
 - Wound Care apps or diagnostic tools
3. Negative pressure wound therapy (NPWT; VAC)
 - Include bridge pack with application station to lower extremity
4. Biological wound products: Apligraf, Dermagraft; application station
5. Compression stockings and donning devices.
6. Compression pumps: Indications, how to prescribe, get insurance coverage, etc
7. Amnion products for venous ulcers
8. Portable topical oxygen therapy

Physician In Training Integrated Presentations (5-6 available) \$5,000

During the Physician in Training Sessions on Sunday, February 16th, we have the opportunity to offer 6 industry-focused presentations made by a KOL of the AVF on a device of your choosing that is related to the following topic areas:

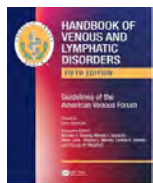
- Stents (2 cases)
- Endovenous ablation (1 thermal and 1 nonthermal)
- Acute DVT (2 cases)

These session are not-CME bearing.

Day of Service \$2,000 or Product Sampling at Your Station

Just before VENOUS2025, the AVF Members of the VEI Committee and Task Force on Venous Health Inequities will work with local hospitals and universities to organize a day of service for the Atlanta community. The goal is to educate people in underserved communities on vein health and vein diseases. AVF members will provide one-on-one education, small group presentations on venous disease, and patient education brochures. Attendees will be able to ask questions and interact with venous disease experts. Corporations will also have the chance to demonstrate and distribute their products. AVF is pleased to work with Morehouse and Emory Universities on this event and the Antioch Urban Ministries.

NEW! Handbook of Venous and Lymphatic Disorders (5th Edition)



Book Signing (50 copies) at Your Booth..... \$9,500

Renowned as the essential reference for all venous specialists, phlebologists, vascular surgeons, and vascular medicine physicians, the fifth edition of the **Handbook of Venous and Lymphatic Disorders: Guidelines of the American Venous Forum** covers the investigation, prevention, evaluation, and treatment of venous and lymphatic disorders.

(Continued)

Venous Case Report Workshop and Competition: (3 available) \$5,000

- Targeted Audience: Early career and trainee members interested in sharing a memorable, educational or interesting venous case can submit an abstract report with a figure. Abstract entries will be reviewed, and selected participants will be invited to a case competition at the AVF annual meeting in 2025.
- All case reports will be accepted. Broad general categories suggested will include superficial venous disease, superficial or deep vein thrombosis, lymphatic disease, endovenous management, intravascular ultrasound, compression syndromes, medical management, cosmetic, or other.
- No CME will be provided for the meeting.
- Significant marketing and promotion of this event.

Dr. Lounge (3 available) \$5,000

The Doctor’s Lounge is one of many innovations for VENOUS2025. Venous leaders worldwide will serve as an expert panel in reviewing case scenarios. The sessions are intended to be highly interactive to promote a shared learning experience. The Doctor’s Lounge will consist of 3 clinical case-based sessions covering various aspects of interventions for superficial and deep venous disease. Therapies related to saphenous vein ablation, thrombectomy for deep vein thrombosis, iliac vein stenting, sclerotherapy and phlebectomy for varicose veins will be discussed. Led by a moderator, an international panel will discuss how they would approach the case, with engagement from the audience through comments and questions.

Poster Competition \$6,000

Your support offsets the cost of this technology and provides support for the digital software so that our Early Career Physicians can present their abstracts in our poster competition. Our posters will be Judged by senior faculty. Sponsor logos will be displayed on on-site signage, on the mobile app, and on our website.



NEW

COMMON USE SPACE BRANDING OPPORTUNITIES

HOTEL AND LOBBY SPACES

3x3 Advertising Cubes, Free standing	6 Cubes Available \$1,700 for 4-sided cube.
Multiple Hotel Common Space Advertising Opportunities	Contact Brad Hutchins at brad@venousforum.org or call 630.965.7708 for more information.

NEW

PROGRAM BOOK AD BRANDING OPPORTUNITIES

AD SPACE IN THE AVF VENOUS2025 PROGRAM BOOK

All Ads must be approved by the AVF. Payment is due at the time of selection to secure ad space. Copy and Display Ads due no later than 3 weeks prior to the event in high resolution jpeg format.

Contact Brad Hutchins at brad@venousforum.org or call 630.965.7708 for more information.

VENOUS2025 EXHIBIT FLOOR

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EXHIBIT FLOOR AND HOURS

**Exhibitors are allowed entry 30 minutes before the exhibit hall opens each morning.
Exhibit hours are subject to change.**

Monday, February 17, 2025, 7:00 am – 3:00 pm, 6:00 pm - 7:30 pm

Tuesday, February 18, 2025, 7:00 am – 5:00 pm

Please note that no security is provided in the Exhibit Hall both during and after exhibit hall hours.
The doors will be locked when appropriate to hotel and safety standards.

EXHIBIT SET UP

Sunday, February 16, 2025

12:00 pm – 6:00 pm

All exhibits must be set up by 6:00 p.m. unless prior arrangements have been approved by the AVF and Viper Tradeshow Services.

EXHIBIT TEAR DOWN

Tuesday, February 18, 2025

5:00 pm - 8:00 pm

All exhibits must remain intact until 5:00 p.m. on Tuesday, February 17, 2024. No early tear-downs are permitted.

SPACE ASSIGNMENT

Space will be assigned in the order in which applications are received, with priority given to Premium Exhibitors and Healthy Veins Supporters and then returning sponsors/exhibitors. Exhibitors wishing to avoid the assignment of space adjacent to a particular competitor should indicate this on their application. All applications will be accepted on a space-available basis.

Please Note: The AVF reserves the right to alter the floor plan without prior notice.

EXHIBIT SERVICES

Viper Tradeshow Services is the exhibit services contractor for the 2025 Annual Meeting. Registered exhibiting companies will receive an Exhibitor Service Kit in early December 2024. The Exhibitor Service Kit will contain information and order forms, including drayage, shipping, labor regulations/rates, electrical/telephone service, furniture, display/decorating rentals, audio/visual and computer rentals.

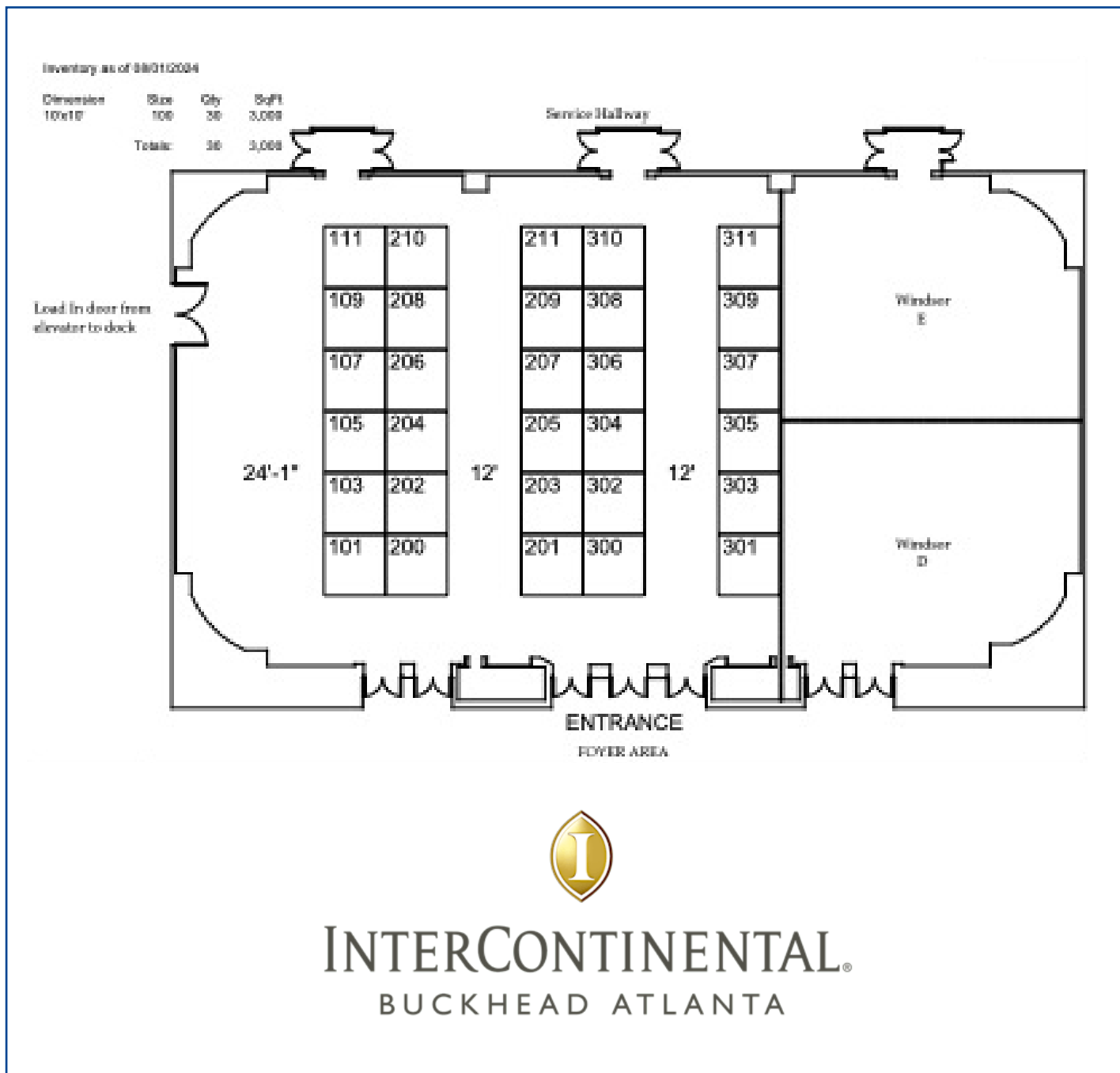
Viper Show Coordinator: John Olis, 847-426-3100, JOlis@ViperTradeshow.com

Please direct sponsorship and exhibitor questions to:

Brad Hutchins, Director of Mission Advancement

brad@venousvorum.org • 630.965.7708

VENOUS2025 EXHIBIT FLOOR



TERMS AND CONDITIONS

DEADLINE FOR INCLUSION IN PRINT MATERIALS - All applications must be received by Friday, December 5, 2024.

TERMS OF PAYMENT - Full payment must be paid within 10 days of receiving invoice from AVF for corporate exhibit space. Invoice not paid within this time period will be cancelled. Please note that if full payment is not received with the application you will not be guaranteed an exhibit booth. Payment receipt date will be used as the application submission date. Accepted forms of payment are MasterCard or Visa. Payments of \$5,000 or more must be made by check or EFT. TAX ID #: 36-3634626.

CONTRACT FOR SPACE - Exhibitors agree to accept and comply with the policies, rules and regulations contained in this Exhibitor Prospectus and on the Forum's website and all policies, rules and regulations adopted after publication of the Prospectus. The acceptance of an application by the AVF and the deposit for rental charges constitute a contract. The AVF reserves the right to not accept applications from exhibitors it deems inconsistent with the mission of the AVF or its Annual Meeting.

REFUNDS FOR CANCELLATION - Cancellations must be forwarded in writing by Friday, December 5 2024. You will be refunded 50% of your exhibit booth fee, less \$1,500 administrative fee, only if the space can be resold. AVF will make every effort to resell exhibit space. However, if your space cannot be resold you will not receive any of your booth fee. There will be no refunds for cancellations received after midnight on Friday, December 5, 2024. However, if circumstances beyond our control, including, but not limited to: COVID-19, acts of God, governmental authority, declared war in the United States, terrorist attacks in Atlanta, curtailment of transportation either in Atlanta or in the countries/states of origin of the attendees that prevents the conference from taking place, or other circumstances beyond our reasonable control which would make it illegal or impossible for the AVF or the Hotel Intercontinental in Atlanta to hold the Conference, a full refund will be issued.

BADGE POLICY - All participants affiliated with exhibits must be registered. Badges are required to enter the exhibit, educational and social spaces. Each registrant will be issued an exhibitor badge and must be employed by the exhibiting company or have a direct business affiliation. Additional badges are \$975/each.

CME COMPLIANCE - All exhibitors are expected to comply with the Accreditation Council for Continuing Medical Education Standards for Commercial Support SM. These include gifts to physicians, ancillary events, and any other interaction that might violate the standards for ethical interactions set out by the AMA, OIG, PhRMA, NEMA, AdvaMed and Law.

FDA REGULATIONS - Exhibitors are reminded of the Food and Drug Administration (FDA) restrictions on the promotion of investigational and pre-approved drugs and devices. Exhibitors are also cautioned about FDA prohibition on promoting approved drugs for unapproved uses. Exhibitors are expected to abide by all applicable FDA regulations. Requests for information and guidance should be directed to: Ph: 301-796-1200; FDA Division of Drug Marketing, Advertising, and Communications; 10903 New Hampshire Ave Bldg. 52, Rm. 3200; Silver Spring MD 20993-0002

Please remember the following information:

SECURITY: Security will not be provided by management in the exhibit area. The safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. The American Venous Forum and the Intercontinental Atlanta are not responsible for theft, loss, or damage that may occur. Each exhibitor is advised to ensure that their stands, equipment, and materials are fully insured.

CONDUCTING EXHIBITS - Outside of the gamification run by the AVF, no drawings, raffles, are to be distributed by an exhibitor without the approval of the AVF. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the American Venous Forum. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits, or parts of exhibits, which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, etc.

INFRINGEMENT - Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor and approved by the AVF. Canvassing or distribution of advertising matter outside the exhibitor's own space will not be permitted.

LIABILITY - The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the American Venous Forum, the InterContinental Atlanta and its officers, employees and agents, harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence, gross negligence or willful misconduct of the AVF and the InterContinental Atlanta, its employees and agents. Exhibitor acknowledges that the AVF and the InterContinental Atlanta do not maintain insurance covering the Exhibitor's property and thus, it is the sole responsibility and obligation of the Exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

FIRE PROTECTION - All materials used in the exhibit area must be flame-proof and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local Fire Department. Crepe paper or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibit or parts thereof found not to be fire-proof may be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.

PROTECTION OF THE HOTEL - Exhibitors will be held liable for any damage caused to the hotel property, and no material or matter of any kind shall be posted, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the Convention Service Manager of the InterContinental Atlanta will be the final judge thereof and his/her decision shall be binding on all parties concerned.

EXHIBIT BOOTH APPLICATION

Company Details (List all information below as it should appear in printed meeting materials)

Company Name _____

Address _____

City _____ State _____ ZIP/Postal Code _____

Telephone _____ Fax _____

Website _____

Company Name to be Displayed on Signage

Please email a digital version of your logo (vector, 300dpi jpeg, eps preferred) to Allie Sherrill at Allie@VenousForum.org.
Please copy Brad Hutchins at brad@venousforum.org.

Exhibit Contact Details (Will receive all exhibit-related correspondence, including invoices, service kits, etc.)

Contact Name _____ Title _____

Email _____ Phone _____

EXHIBIT AND SPONSORSHIP OPPORTUNITIES

- 10X20 PREMIUM BOOTH \$14,500 PREMIUM BOOTH \$8,600 STANDARD BOOTH \$5,600

Booth Location Preferences Space will be assigned in the order in which applications are received, with priority given to Premium Booth exhibitors, "Healthy Veins" supporters and returning sponsors. Exhibitors wishing to avoid the assignment of space adjacent to a particular competitor should indicate this on their application. All applications will be accepted on a space-available basis. Please Note: The AVF reserves the right to alter the floor plan without prior notice.

Please list your top four booth location preferences. This does not guarantee your preferred booth assignment; the AVF will try to accommodate your specific request based on availability. The floor plan is subject to change.

1. _____ 2. _____ 3. _____ 4. _____

If possible, please avoid adjacent booth locations with the following companies:

Product/equipment/category being displayed:

AVF 37TH ANNUAL MEETING • FEBRUARY 16-19 • ATLANTA, GEORGIA

EXHIBIT BOOTH APPLICATION

ADDITIONAL SPONSORSHIP, ADVERTISING & MARKETING OPPORTUNITIES

(production costs not included unless indicated)

- INDUSTRY SPONSORED DINNER SYMPOSIUMS (2 AVAILABLE) \$42,000
- INDUSTRY SPONSORED LUNCH SYMPOSIUM Sunday Monday Tuesday \$36,000
- INDUSTRY SPONSORED BREAKFAST SYMPOSIUMS (3 AVAILABLE) \$22,000
- HOTEL KEY CARDS \$6,000
- MOBILE APP \$10,000
- OPENING RECEPTION \$8,000
- INTERNATIONAL RECEPTION \$5,000 ATTENDEE WI-FI \$8,000
- PHYSICIAN-IN-TRAINING AND ADVANCED PRACTICE PROVIDERS RECEPTION \$5,000
- LANYARDS \$4,000
- POCKET GUIDE SPONSOR \$4,000
 - Appropriate Use Criteria for Chronic Lower Extremity Disease
 - Clinical Pocket Guide: Endothermal Heat-Induced Thrombosis (EHIT) Classification and Treatment
 - Clinical Pocket Guide: Compression Therapy After Invasive Treatment of Superficial Veins of the Lower Extremities
- HEALTHY VEINS BOOK \$5,000 ATTENDEE REGISTRATION CASE \$5,000
- DOOR DROP FLYERS Sunday Monday PM Tuesday \$3,000
- MOBILE CHARGING STATION \$3,000
- TRANSLATIONAL SERVICE - SPANISH AND JAPANESE \$3,000
- PRESIDENTIAL DINNER \$10,000
- PUPPY BOOTH \$5,000
- AVF CELEBRATION \$7,000
- ATLANTA MUSIC PROJECT \$3,000
- DAY OF SERVICE \$2,000 or Product
- PHYSICIAN IN TRAINING INTEGRATED PRESENTATIONS (Limit of 6) \$5,000
- ADVANCED PRACTICE PROVIDERS/ PHYSICIAN IN TRAINING TABLETOPS \$5,000
- HANDBOOK OF VENOUS & LYMPHATIC DISORDERS (5TH EDITION) BOOK SIGNING (50 Books) \$9,500
- VENOUS CASE REPORT WORKSHOP AND COMPETITION (3 AVAILABLE) \$5,000
- DR. LOUNGE (3 AVAILABLE) \$5,000
- POSTER COMPETITION \$6,000

For Common Use Branding Opportunities and Ad Space in AVF VENOUS2025 Program Book, please contact Brad for details.

AVF 37TH ANNUAL MEETING • FEBRUARY 16-19 • ATLANTA, GEORGIA

EXHIBIT BOOTH APPLICATION

ADDITIONAL INFORMATION

You are invited to participate in the above event. A special exhibit area has been established adjacent to the main educational venue. Exhibits are promotional events and your company will have no influence on the selection of speakers, topics, or other components of the event/CME activity. Accepting this offer to exhibit in no way creates an expectation or obligation to purchase or recommend your company's products or services. If this exhibit is held in conjunction with an accredited CME activity, all CME requirements will be strictly observed and enforced by the CME Provider.

By signing the agreement below, you are acknowledging the following:

- The paid fee will be used for exhibit or display fees only. No funds will be paid to support any educational programming or activities associated with the event.
- You will pay these fees without any expectations that your products or services will be purchased and without pressure to prescribe or purchase your products.
- This agreement may be terminated with a written notice and at the time your booth space can be resold. Refund amount varies. See details in this document under terms and conditions page.
- This meeting is a live meeting.

We the exhibitor, understand that full payment for sponsorship is due within 5 business days of receipt of invoice from AVF. We also agree to abide by the Terms and Conditions set forth pertaining to this meeting. TAX ID #: 36-3634626.

Signed/Accepted _____ Total Amount \$ _____ Date: _____

PAYMENT INFORMATION

You will be sent an invoice from American Venous Forum. Invoices are due within 5 days of receipt. Please complete the following information on where the invoice should be sent:

Name _____

Title _____

Email _____

Phone _____

SPONSORSHIP AND EXHIBIT APPLICATION DEADLINE: DECEMBER 10, 2024

Please email a copy to: brad@venousforum.org or call Brad at 630 965 7708 with any questions.

American Venous Forum, Attention: Brad Hutchins, VENOUS2025
1061 East Main Street, Suite 300, East Dundee, IL 60118
Phone: 630-965-7708

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